



AREA Monthly

The eNewsletter of the Alberta Real Estate Association | August 2018

In Your AREA Podcast



Let's talk about tech, baby. Let's talk about you and me.

With that ear worm firmly in place, AREA is introducing its podcast, In Your AREA. AREA wanted to provide the on-the-go, ultra-busy REALTOR® a bite-sized option for auditory professional development. Whether in your car, in the gym, or doing your paperwork, In Your AREA is available 24 hours a day.

You can find the first AND second episodes [here](#) and look for new episodes monthly. Your feedback is welcome. Please send comments or topic ideas to pd@albertarealtor.ca.

Thanks to all who entered the Help! Name Our Podcast contest. We received so many great entries, it was difficult to select just one.

Congratulations to **Nasya Gibson** of Airdrie, who entered the winning name. Coffee and bragging rights are coming your way!

Market Report Revamp

AREA is improving its monthly market report by providing members a more in-depth regional analysis.

Ann-Marie Lurie, respected real estate economist, has joined the AREA team part-time. Ann-Marie became Chief Economist for CREB® in 2011 – where she continues to work part-time – and has nearly two decades of real estate economics experience.

AREA's new Provincial Market Report will pair Ann-Marie's economic analysis with the market statistics to offer members an insight into each region and the province at large. Bringing a more visual representation of the market, the report seeks to help REALTORS® in Alberta stay informed.

In case you missed it in your inbox, the revamped report, complete with a new look, can be found directly below.



Market Report

Each month AREA produces a Market Report snapshot of real estate in Alberta.

[Click here to view JULY's market report online.](#)



At-Risk Commissions

Last week, AREA provided an update on a member vote (October 1-3) on Commissions Protection Insurance. Further information on how to vote, an update to the FAQs, and details on how to participate in the September 28 townhall will be landing in your inbox in the coming weeks.

Professional Development

The 2018 mandatory learning requirement, Everyday Ethics is in full swing. Twenty-five per cent of Alberta members completed the course in time to be entered in the Early Bird draw for an Apple Air iPad2. This year's early bird winner is Kim Gilbertson, from Medicine Hat. Congratulations to Kim and to everyone who have already completed their learning!

The PD team have also published supplementary learning materials [here](#) that can be used within your brokerage or team for group exploration of ethical scenarios or questions.

The deadline for Everyday Ethics completion is January 31, 2019. You can access it through your AREA member account page. Happy Learning!

Forms

The new Agricultural and Commercial Forms went live on August 21st, 2018! The forms are now available for use on [WEBForms®](#), [Repree™](#) and [AREA's website](#).

AREA takes pride in its mandate to provide high quality and current forms to our members. We recommend using the electronic forms providers (WEBForms® and repree™) for each transaction. We also suggest you do not download or print the forms for future use, and instead access the forms in real time, to avoid missing important updates.

Please note, explanatory forms for Agricultural and Commercial Purchase Contracts will remain on our website here for continued reference.

Advocacy

AREA's Government Liaison Days are rapidly approaching. AREA's annual conference runs November 19 - 21, 2018. This event is an opportunity to have direct dialogue with elected officials about our industry. GL days are an excellent professional development tool, as well as a great networking opportunity. Registration will open soon, an email will sent to members with further information in the coming weeks.

Nominations for The Charlie Ponde Award are now open. The Charlie Ponde Award in provincial advocacy acknowledges important contributions real estate professionals make to industry advocacy. Their actions help ensure a bright future for the real estate industry. Industry members are able to nominate specific individuals that they believe have positively contributed to the government relations effort in the real estate industry, within the given calendar year. Nominate someone you think deserves the recognition [here](#).

AREA Governance Changes

Charlie Ponde, AREA President-Elect resigned his position, effective July 31, 2018. The REALTORS® Association of Edmonton has appointed David Lowe to fill the Edmonton director vacancy.

The AREA Board of Directors has acclaimed Jennifer Gilbert of Lloydminster in the position of President-Elect for the duration of 2018.