

ETHI 100: Ethics in Action *(formerly ETHI 203)*

Length: 14 hours

Ethical dilemmas are common in business. While most dilemmas do not make it to the front page of the newspaper, they do require a set of skills to prevent them from escalating into larger problems. The goal of this course is to develop and practice the skills to create and sustain ethical conduct in the workplace. Through self-assessments, group activities and case analysis, participants will be able to: identify ethical problems; resolve ethical dilemmas; identify personal and corporate value; create and evaluate codes of ethics; and enhance their management skills by building moral intelligence.

Module 1: Core Concepts Underlying Business Ethics

- Define business ethics.
- Describe the relationship between ethics, values, and integrity.
- Identify the reasons ethical dilemmas occur in business.
- Evaluate moral development.

Module 2: Strategies for Dealing with Ethical Dilemmas

- Describe what constitutes an ethical issue.
- Explain ethical intensity.
- Identify the root issues causing ethical conflicts.
- Apply moral reasoning to an ethical dilemma.

Module 3: Systems for Business Ethics

- Describe the systems that support an ethical culture.
- Demonstrate interviewing skills for evaluating and predicting ethical behaviour.
- Distinguish between a Code of Ethics and a Code of Conduct.
- Articulate a sample Code of Conduct.
- Identify potential conflicts between professional ethics and corporate codes.

Module 4: Managing Ethical Behaviour

- Identify the personal factors underlying ethical behaviour.
- Describe how a Code of Ethics complements performance management.
- Manage a conversation about ethical concerns.
- Apply Ethics in Action to a hypothetical case study.
- Identify an appropriate escalation process when addressing ethical issues.