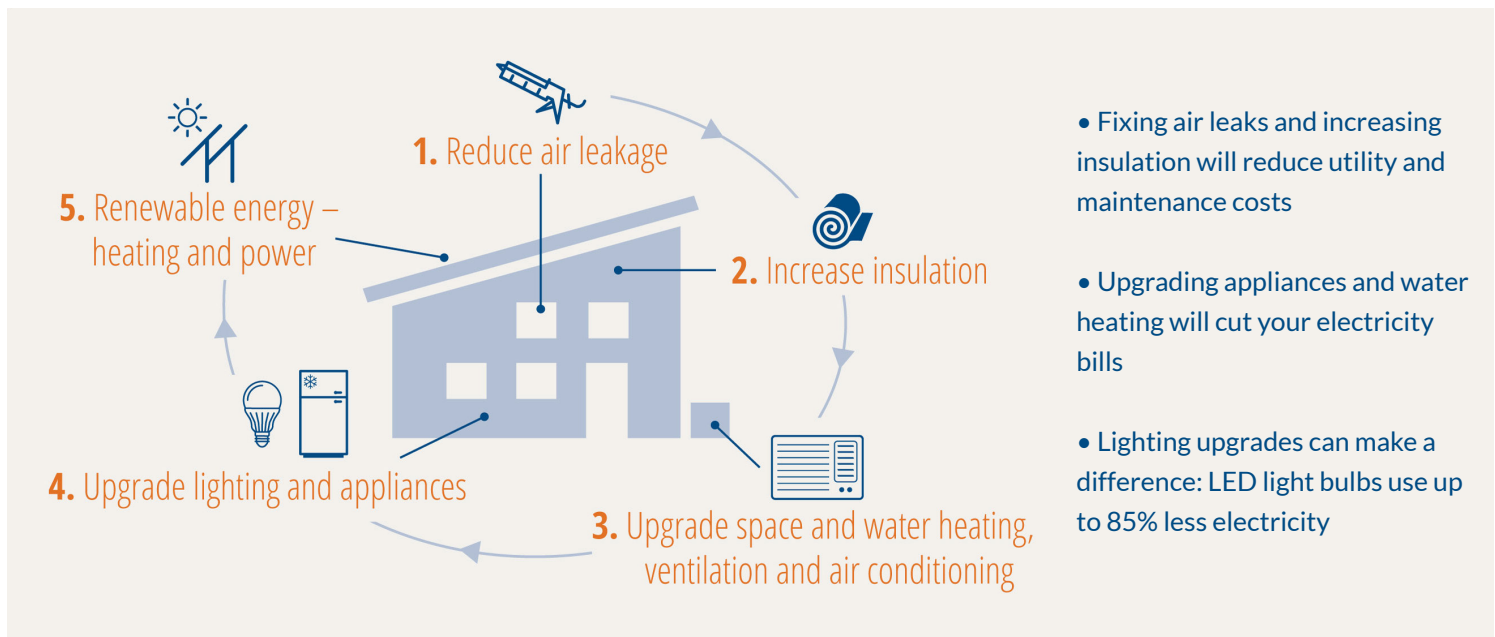


# Energy Efficiency Savings Opportunities for Alberta's Homeowners

## Educate your clients to help them save money



## Rebates and Incentives

Four energy efficiency savings opportunities are available to your clients through Energy Efficiency Alberta\*:

### 1. Residential energy products

Agents will make an appointment to replace existing inefficient products (e.g. lights, shower heads, thermostats) with new energy efficient ones in houses, apartments and condos at no cost!

### 2. Instant savings in-store

Save instantly when buying energy efficient products at participating retailers (April 28 - June 11, 2017). This program is expected to be offered again in fall 2017.

### 3. Home improvement rebates

Homeowners can receive up to \$3,500 towards improvements on insulation, windows and water heaters, when working with participating Alberta contractors.

### 4. Online product rebates

Buy any eligible smart thermostat, energy efficient refrigerator or washing machine to be eligible for an online rebate.



\*Energy Efficiency Alberta was established in October 2016 as a government agency to deliver programs and services to help Albertans save energy, reduce emissions and save money. The Government of Alberta will invest \$566 million over three years, with funding from the economy-wide carbon levy.

[www.encyalberta.ca](http://www.encyalberta.ca)  
[hello@encyalberta.ca](mailto:hello@encyalberta.ca)  
1.844.357.5604



Are your homeowners losing heat? The myheat tool can identify air sealing or insulation deficiencies.

## Practical information and tools

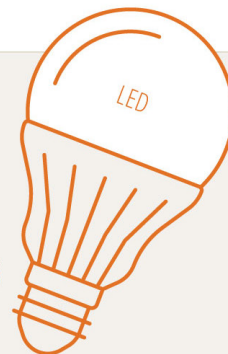
- **Home Efficiency Tools:**  
[efficiencyalberta.ca/residential/home-efficiency-tools/](http://efficiencyalberta.ca/residential/home-efficiency-tools/)
- **Edmonton's Green Home Guide:**  
[edmonton.ca/city\\_government/environmental\\_stewardship/green-home-guide.aspx](http://edmonton.ca/city_government/environmental_stewardship/green-home-guide.aspx)
- **MyHEAT: Energy made visible:**  
[myheat.ca](http://myheat.ca)
- **Calgary Energy Savings:**  
[calgary.ca/UEP/ESM/Pages/Energy-Savings/Energy-SAVings.aspx](http://calgary.ca/UEP/ESM/Pages/Energy-Savings/Energy-SAVings.aspx)
- **Alberta Green Condo Guide:**  
[pembina.org/pub/alberta-green-condo-guide](http://pembina.org/pub/alberta-green-condo-guide)



## Switching

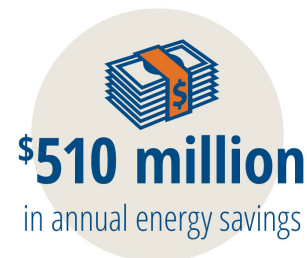
60% of the residential and commercial lighting demand from incandescent bulbs to LEDs in Alberta would

**save enough electricity to replace one coal unit\***



\*Typical coal unit with 300 MW capacity. Some coal power facilities have multiple coal units at the same site.

## Potential of energy efficiency programs in Alberta



Graphics adapted from *Benefits of an energy efficiency program for Alberta*, Alberta Energy Efficiency Alliance