



AREA Monthly

The eNewsletter of the Alberta Real Estate Association | January 2019

Reflections From the Past President

Letter taken from AREA 2018 Annual Report. Find the entire report [HERE](#).



D'Arcy Donald, 2018 AREA President (left),

2018 was a year of progress and evolution for Alberta REALTORS®. It takes courage to take a new path and I am proud of the work done by the leaders of our local Boards, AREA members, the AREA Board of Directors, and our staff to lead our industry toward a more sustainable and prosperous future for our members.

At our AGM in Grande Prairie in January 2018, we presented AREA's 2018 – 2021 strategic plan. This plan built on a strong 70-year foundation of success that is focused on ensuring career sustainability for REALTORS®. Even amidst turbulent economic times, Alberta REALTORS® remain leaders in industry best practices, professional development and client service.

Together we have made progress on innovative, game-changing projects this year. In October, AREA members voted for the creation of a commission protection insurance program that will benefit members for years to come. The local Boards/Associations have worked closely with AREA toward a provincial MLS system, which was identified as members' number one priority during our strategic planning. The AREA Governance Committee tackled a bylaw review that envisions a stronger governance structure to carry AREA into the future.

AREA Advance has partnered with several brokers to offer their associates commission advances. Our advocacy team has positioned us well heading into a provincial election year, and our education partnership with SAIT will provide more opportunities for members to enhance their professionalism.

Thank you to the AREA Board of Directors and the AREA staff for their hard work, commitment and support. I feel blessed to have had the opportunity and the privilege of working with you.

I am pleased to pass the torch to Jennifer Gilbert. Jennifer's experience and vibrance will bring new energy to AREA and continued progress for our members in the year to come.

D'Arcy Donald
2018 AREA President

AREA AGM INFORMATION

AREA's Annual General Meeting will take place prior to the Banff Western Connection Conference, Thursday, January 24 at the Fairmont Banff Springs Hotel at **3:30pm** in the **Alhambra Room**. For AGM materials and pre-reading, please visit [AREA's website](#).

Can't be there? No problem! You can watch the AGM remotely via our livestream [HERE](#). Just click **Register Here**, create your own password, and login. Once you login, you'll be taken to the livestream page.

Professional Development

The AREA Mandatory Course, Everyday Ethics is due for completion on January 31, 2019. If you have not completed this 90 minute course please do so before the end of the month.

AREA will not be offering a grace period for course completion. Those members who have not completed this requirement will see their memberships suspended by their board on February 1st, until the course requirement is met.

To access your account:

- Go to www.albertarealtor.ca
- Click on **MY ACCOUNT** at the top of the page
- Enter your credentials to be redirected to your Dashboard
- Locate Standalone Courses heading in the middle of the page
- Locate Everyday Ethics course
- Scroll to the right and press **VIEW COURSE** button to begin

AREA PD is proud to offer the first learning opportunity of 2019! Signup for "[12 Things You Must Know About Appraisals](#)" with Gerhardt Klann of Northern Lights Real Estate Consulting. The webinar will be offered at 11am on Wednesday February 14th. Details on how to attend will be sent to those who register closer to the Webinar. Show your love for your local Appraisers and signup for this great opportunity.

Advocacy

AREA is seeking nominations for the upcoming term of the Provincial Government Relations Committee.

Members of this committee apply their knowledge of the sector to aid and contribute to AREA's advocacy efforts.

Duties of this role include:

- participation in regular meetings where they will engage in advocacy related discussion
- advise and assist in the development of AREA positions on provincial real estate issues;

Committee members will evaluate the advancement of these positions, advise on PAC process and development, and participate in meetings with government and/or other key stakeholders as they arise.

Forms

There are several administrative changes coming to AREA forms, none of which should affect REALTOR® practice. The full list of changes will be available on the AREA website in early February.



Market Report

Each month AREA produces a Market Report snapshot of real estate in Alberta.

[Click to view December's report online](#)

In Your AREA

The latest episodes of In Your AREA are live [here](#) now. This episode had such great content, we split it in two to keep the listening time bite-sized, but ensure no one misses out on this excellent information.

Have an idea for a future episode? Feedback on what you've already heard? Send it through communications@albertarealtor.ca