



AREA Monthly

The eNewsletter of the Alberta Real Estate Association | MAY 2019



Act Now

If you complete the 2019 Mandatory Course by July 1, 2019, you will automatically be entered into our **Early Bird draw for a chance to win a tablet!**

Whichever course you select must be complete by January 31, 2020. Click [here](#) to add the selected course to your AREA Member account and start now.

Click [here](#) to learn more about the 2019 Mandatory Course options.



RECA Advertising Changes

The Real Estate Council of Alberta (RECA) has announced changes it says will clarify advertising guidelines, effective October 1, 2019.

October 1 and following, RECA will require the brokerage name to be of similar or larger font size, and immediately adjacent to, other identifiers, such the REALTOR®'s name. Additionally, RECA has determined team names that include words such as "Associates," "Agency," and "Company" may lead consumers to believe the team is the brokerage, and are therefore prohibited.

As the provincial association for REALTORS® across Alberta, AREA advocates on behalf of our members with their best interests in mind. Please consider the following questions and fill out a quick survey to help us better understand the effect these changes will have on your business.

1. Are you aware of these changes?
2. Will you be affected by these changes?
3. How much will complying with these changes cost you?

[Click here to answer the survey.](#)

Go to reca.ca for more details on these changes.

Follow us for updates on everything REALTOR®:



Professional Development

Don't miss out on the next AREA and SAIT Certificate Leadership in Real Estate courses, now being offered in both Calgary and Edmonton! Remember: These courses can automatically be applied as mandatory course equivalents.

Upcoming Courses in Calgary:

- ACCT 208: Accounting & Finance for Non-Accountants - June 4-5, 2019
- BLAW 100: Basic Business Law - August 20-21, 2019
- MGMT 218: Customer Relations - October 15-16, 2019

Upcoming Courses in Edmonton:

- MGMT 217: Conflict Management - June 26-27, 2019
- ACCT 208: Accounting & Finance for Non-Accountants - August 20-21, 2019
- BLAW 100: Basic Business Law - October 23-24, 2019
- MGMT 218: Customer Relations - December 3-4, 2019

Visit www1.sait.ca/AREA for more details including course dates, cost and registration.



Congratulations to Peggy Helfrich of Medicine Hat for winning our drone contest! We'd like to thank everyone for participating and spreading the word on AREA Wireless, and we look forward to holding more contests for our users in the future.

Take advantage of savings like your fellow REALTORS® and join AREA Wireless! Visit [our website](#) for more details or call us at 1-855-783-1717.

Forms

CREA WEBForms® 2019 is now live: When logging in to WEBForms®, you will be prompted to use the new CREA WEBForms® 2019 platform. You can switch back to the previous platform by clicking the "Legacy Version" tab at the top of your screen, but keep in mind this platform is being phased out. It's recommended to complete existing transactions in the legacy version and to start new transactions in WEBForms® 2019. Click [here](#) for FAQs and resources highlighting new features and how to get started.

In Your AREA

In Your AREA is your monthly, bite-sized podcast, all about things REALTORS® want to know. This month, guests Joanna Barstad and Corey Donald talk REALTOR® Wellness and how to refocus attention on the things that truly matter. Click your favorite streaming service to listen now!



[iTunes](#)



[Spotify](#)

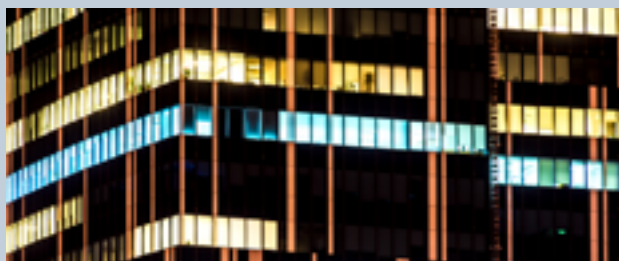


[Google](#)



[Stitcher](#)

Market Report



Each month AREA produces a Market Report snapshot of real estate in Alberta.

[Click to view April's Market Report online.](#)



Comments

Feedback or editorial requests can be sent to communications@albertarealtor.ca.