



Fairbanks Summer Arts Festival

July 14-28, 2019

Communications & Creative Manager

Organization Description:

The Fairbanks Summer Arts Festival, 2-weeks of study-performance opportunities in all art forms, encourages both personal growth and arts appreciation regardless of level of accomplishment. Approximately 1,000 people register and participate with over 100 guest artists; workshops in music, visual arts, literary arts, theatre arts, culinary arts, dance and healing arts with dozens of performances.

FSAF's mission is to awaken everyone's inner artist, connecting world-class professionals to aspiring artists, and giving people who are enthusiastic about the fine arts an outlet to pursue their passions.

Nearly 10,000 people come together at the Festival every July to study, perform and engage their spirit in an empowering way. Offering 200 workshops and over 100 events every season, our multidisciplinary, study-performance Festival offers opportunities for both personal growth and arts appreciation in a variety of genres including music, dance, visual arts, healing arts, culinary arts, creative writing, and theatre.

Duties & Responsibilities:

- Create printed and digital promotional materials including fliers, program books and annual catalog.
- Oversee, regularly update, and maintain the organization's website, email marketing system, and social media platforms.
- Implement seasonal marketing campaigns.
- Assist with registration, ticket sales and general office duties as needed.

Requirements:

- Experience with Adobe Creative Suite or other design software applications.
- Skilled in visual design with a strong understanding of web design.
- Must be able to independently generate ideas and bring them to life.
- Must be able to handle organizational and communications aspects of position in a positive, professional, timely, and efficient manner

Hours:

- Part-time (20-30 hours/week) during non-Festival months. Full-time during July.

Please send cover letter & resume via email to James Menaker, Executive Director,
info@fsaf.org