



2020 Essentials CPD

PREMIUM CPD DELIVERED LOCALLY

‘This was probably the most effective course I have ever attended in my almost 50 years as a member of ICAEW.’

2019 DELEGATE FEEDBACK

‘It was excellent. The clearest and most focused address of the issue I have attended so far.’

2019 DELEGATE FEEDBACK

Introduction

I am delighted to welcome you to the ICAEW East Anglia Continuing Professional Development (CPD) Programme. We are committed to delivering CPD that will support local members at all career stages.

ICAEW East Anglia represents over 4,600 ICAEW members living and working in the local area. It connects members with their representatives within ICAEW and with each other. It promotes the interests of members, providing services to them and enabling them to better serve the community and the public interest.

Our new CPD programme will provide you with the technical expertise to keep you ahead, maintaining your reputation for quality work and reinforcing your commitment to professional and ethical standards. We aim to deliver:

- high-quality, topical content, designed by leading subject-matter experts to fulfil your core CPD requirements;
- engaging seminars with interactive Q&A sessions;
- essential technical know-how across a wide variety of subjects, enabling you to be more effective in your role;
- opportunities to network with like-minded individuals in your area;
- control over your personal development and wellbeing, and the ability to support your teams with our series of CABA workshops; and
- greater value for our members with bulk booking options.

Providing our own CPD, with the support of ICAEW, gives us the agility to react to local demand and changing needs coupled with the quality and reliability you expect.

Our new CPD programme is designed to help you maximise your own potential and help your team to fulfil theirs. I hope you take full advantage of the seminars and workshops on offer.



Gareth John

President, East Anglia

Contents

COURSE PRICING	3
EVENT BOOKING	3
TAX	4
AUDIT AND ASSURANCE	8
ACCOUNTING	10
LEGAL	17
BUSINESS MANAGEMENT	19
PRACTICE MANAGEMENT	22
VENUE DETAILS	24
COURSE DATES OVERVIEW	25
ADDITIONAL LOCAL EVENTS	29

Pricing

PROFESSIONAL DEVELOPMENT SEMINARS:

1 seminar	£100 + VAT
2-5 seminars	£75 + VAT
6-9 seminars	£65 + VAT
10-19 seminars	£60 + VAT
20+ seminars	Please contact the Events Information Team for the best price

The discounts shown are applied at the time of booking and are valid for individuals booking more than one seminar at a time, or corporate bookings where more than one delegate from the same organisation is booked onto the same seminar.



ON-DEMAND WEBINARS

£50 + VAT

WELLBEING AND PERSONAL DEVELOPMENT WORKSHOPS

All courses in the personal development section are delivered by CABA and are therefore free of charge.

WANT A COURSE ON A DIFFERENT TOPIC?

Our nationwide CPD Essentials programme gives you access to high quality training anywhere in the UK. For a full list of locations, dates and topics, visit [icaew.com/essentialscpd](https://www.icaew.com/essentialscpd)

TO BOOK OR FOR MORE INFORMATION, CONTACT:

ONLINE: [icaew.com/eacpd](https://www.icaew.com/eacpd)

EMAIL: events@icaew.com

PHONE: +44 (0)1908 248 159

Tax updates

Key speakers

REBECCA BENNEYWORTH MBE, BSC, FCA

Rebecca is an ICAEW Chartered Accountant with over 35 years' experience in practice. She is a writer and consultant on a variety of taxes, and lectures throughout the UK to professionals.

She works closely with HMRC on the Making Tax Digital project; and is chair of the Digital Advisory Group. Rebecca is a past chair of the ICAEW Tax Faculty, and was named Best Tax Lecturer at the Lexis Nexis Taxation Awards.

Rebecca was awarded an MBE for services to the tax profession in 2012. She will lead our tax programme supported by a team of industry experts.

‘Really excellent. Translated the complex and dry tax laws into easily understandable sections. Very engaging and clear. I would definitely attend more lectures/updates.’

2019 DELEGATE

Tax updates

Practical implications of the Finance Act 2020

TARGET AUDIENCE: PRACTICE

DURATION: 3 HOURS

LOCATION AND DATE:

Holiday Inn Cambridge, 30 Mar
Dunston Hall, Norwich, 20 May

This course will cover developments in the most recent Finance Act, focusing on those issues most important for the smaller practice and their clients. The impact of changes on previous advice and any likely changes which might be necessary will be identified and suitable solutions suggested for any practical issues that may arise from the legislative changes.

KEY OUTCOMES

- Knowledge of the content of the Finance Act 2020
- Awareness of appropriate advice arising from the changes

SUITABLE FOR

Finance professionals advising smaller businesses.

PAYE NIC update, including comprehensive review of off-payroll working

TARGET AUDIENCE: PRACTICE/BUSINESS

DURATION: 3 HOURS

LOCATION AND DATE:

Holiday Inn Cambridge, 30 Mar

This course will provide updates on key changes in PAYE and NIC including employment tax and taxation of benefits in kind. It will focus on identifying the practical steps that advisers can take to ensure that they remain compliant. Payroll administrative process changes will also be covered, including a comprehensive review of off-payroll working.

KEY OUTCOMES

- An understanding of key updates in the areas of PAYE & NIC
- A comprehensive review of off-payroll working including a reminder of the year-end process
- A refresher of the changes to anti-avoidance legislation

SUITABLE FOR

Finance professionals working in practice or business.

Tax updates

Corporation tax refresher and update

TARGET AUDIENCE: PRACTICE/BUSINESS

DURATION: 3 HOURS

LOCATION AND DATE:

Dunston Hall, Norwich, 20 May

This course provides an opportunity to update and refresh your knowledge on corporate tax issues, looking at the slightly larger business which may have some more complex corporation tax issues such as transfer pricing, loan relationships, loss capping etc. The precise content will be determined by the hottest topics in corporate tax at the time of the seminar.

KEY OUTCOMES

- An understanding of some of the more complex areas of corporation tax
- A refresher on specific corporation tax issues

SUITABLE FOR

Finance professionals working in practice or business.

Tax planning for the smaller business

TARGET AUDIENCE: PRACTICE/BUSINESS

DURATION: 3 HOURS

LOCATION AND DATE:

Holiday Inn Cambridge, 9 Nov

This course will focus on tax planning for the smaller business, highlighting and explaining any changes with relation to income tax, corporation tax and capital gains tax. It will also aim to identify opportunities where your advice to clients will enable them to minimise tax liabilities.

KEY OUTCOMES

- Clarity on IR35

SUITABLE FOR

Finance professionals working in or advising smaller businesses.

Tax updates

Autumn tax update

TARGET AUDIENCE: PRACTICE/BUSINESS

DURATION: 3 HOURS

LOCATION AND DATE:

Holiday Inn Cambridge, 9 Nov
Dunston Hall, Norwich, 23 Nov

This course will include an update on tax changes since the Finance Act, and possibly any Budget content that has been announced (assuming that the Budget remains an autumn event). It will also examine some of the future proposals in tax, identifying situations where your advice to clients may have to change.

KEY OUTCOMES

- An awareness of imminent tax changes and when they are likely to be introduced

SUITABLE FOR

Finance professionals working in practice or business.

Personal tax update

TARGET AUDIENCE: PRACTICE/BUSINESS

DURATION: 3 HOURS

LOCATION AND DATE:

Holiday Inn Cambridge, 21 Oct
Dunston Hall, Norwich, 23 Nov

This course will cover changes in personal tax over the last 12 to 18 months, covering the following tax areas:

- Personal income tax
- Capital gains tax
- Inheritance tax
- Residence and domicile developments; offshore issues
- The taxation of savings including pensions
- Personal digital tax account developments
- HMRC processes including simple assessment

KEY OUTCOMES

- Knowledge of recent changes in personal tax
- Awareness of important advice points for personal tax clients

SUITABLE FOR

Finance professionals working in practice or business.

Audit and Assurance courses

Key speakers

ANDREW MEAD

Andrew is an independent consultant specialising in accounting advice and financial reporting. He is experienced in UK GAAP and IFRS, as well as having over 20 year audit experience, working as an Audit Director at KPMG for a number of years. He is also an experienced presenter and has delivered financial reporting training to many organisations in the UK and overseas.

JOHN SELWOOD ACA

John is an ICAEW chartered accountant and independent training consultant, who lectures for major accountancy practices, professional bodies, training companies and publishers. He speaks on financial reporting, auditing, money laundering and company law. John is a member of ICAEW's Audit and Assurance Faculty's Practitioner Services Panel Committee and has been involved with presenting and writing the material for the Audit and Assurance and Financial Reporting Faculties Roadshows for a number of years. He also regularly writes for *Audit & Beyond* and is the author of *Core Auditing Standards for Practitioners*.

‘This was excellent - the best audit course I’ve ever been to.’

2019 DELEGATE

Audit and Assurance courses

Audit and Assurance update (Spring)

TARGET AUDIENCE: PRACTICE

DURATION: 3 HOURS

LOCATION AND DATE:

Holiday Inn Cambridge, 14 May
Dunston Hall, Norwich, 17 Jun

The course covers all of the latest developments in auditing and assurance. Using practical examples and ICAEW Audit & Assurance Faculty expertise, the update helps auditors comply with the latest requirements effectively and efficiently.

KEY OUTCOMES

This is a topical course and the content will vary depending on current developments. The course may cover:

- Updated ISAs such as ISA 540 Accounting estimates
- The changes to the audit profession resulting from the Kingman and CMA reviews
- Other hot topics such as auditor reporting, auditor independence, scepticism, the auditor and fraud
- New ICAEW or regulator guidance, including charities, LLPs and pension scheme audits

SUITABLE FOR

Finance professionals involved in audits.

Audit and Assurance update (Autumn)

TARGET AUDIENCE: PRACTICE

DURATION: 3 HOURS

LOCATION AND DATE:

Dunston Hall, Norwich, 6 Oct
Holiday Inn Cambridge, 25 Nov

The course covers all of the latest developments in auditing and assurance. Using practical examples and ICAEW Audit & Assurance Faculty expertise, the update helps auditors comply with the latest requirements effectively and efficiently.

KEY OUTCOMES

This is a topical course and the content will vary depending on current developments. The course may cover:

- Updated and new ISAs
- Changes to auditor independence, audit regulation and relevant legislation
- Other hot topics
- New ICAEW or regulator guidance, including the audit of Public Interest Entities

SUITABLE FOR

Finance professionals involved in audits.

Accounting updates

Key speakers

PETER HERBERT FCA

Peter is an ICAEW Chartered Accountant with a professional practice background and 20 years' training experience. He specialises in financial reporting, auditing and company law, as well as commercial awareness and business skills. Peter is a founding director of Insight Training. He has a small practice, providing advice to mid-tier and small accountancy practices on aspects of accounting, auditing and practice regulation.

SALLY KNIGHT FCA

Sally is an ICAEW Chartered Accountant, with longstanding experience of advising on charity accounting, reporting and governance matters. She was one of the first professional advisers to achieve ICAEW's Diploma in Charity Accounting (DChA). For many years, Sally acted as external audit and advisory partner for a variety of not-for-profit organisations. She now runs her own consultancy business specialising in tailored support and training for charity trustees, finance staff and volunteers.

ANDREW MEAD

Andrew is an independent consultant specialising in accounting advice and financial reporting. He is experienced in UK GAAP and IFRS, as well as having over 20 year audit experience, working as an Audit Director at KPMG for a number of years. He is also an experienced presenter and has delivered financial reporting training to many organisations in the UK and overseas.

JOHN SELWOOD ACA

John is an ICAEW chartered accountant and independent training consultant, who lectures for major accountancy practices, professional bodies, training companies and publishers. He speaks on financial reporting, auditing, money laundering and company law. John is a member of ICAEW's Audit and Assurance Faculty's Practitioner Services Panel Committee and has been involved with presenting and writing the material for the Audit and Assurance and Financial Reporting Faculties Roadshows for a number of years. He also regularly writes for *Audit & Beyond* and is the author of *Core Auditing Standards for Practitioners*.

Accounting updates

Accounting/Financial reporting update (Spring)

TARGET AUDIENCE: PRACTICE/BUSINESS

DURATION: 3 HOURS

LOCATION AND DATE:

Holiday Inn Cambridge, 14 May
Dunston Hall, Norwich, 17 Jun

The course provides an update on UK GAAP for all entities, using material prepared in conjunction with the ICAEW Financial Reporting Faculty. It will also include an update on IFRS.

Using examples and case studies, this course will take a practical look at the opportunities and pitfalls of recent changes in accounting or other topical areas.

KEY OUTCOMES

This is a topical course and the content will vary depending on current developments. The course may cover:

- Case studies to demonstrate the application of the March 2018 version of FRS 102, for periods commencing 1 January 2019
- Accounting of intangibles and the outcome of the FRC's consultation
- A review of changes to directors' reports and strategic reports
- Topical accounting problems
- Changes to IFRS 16 Leasing and brief review of the financial statements of early adopters

SUITABLE FOR

All accountants preparing accounts using UK GAAP.

Accounting/Financial reporting update (Autumn)

TARGET AUDIENCE: PRACTICE/BUSINESS

DURATION: 3 HOURS

LOCATION AND DATE:

Dunston Hall, Norwich, 6 Oct
Holiday Inn Cambridge, 25 Nov

The course provides an update on UK GAAP for all entities, using material prepared in conjunction with the ICAEW Financial Reporting Faculty. It will also include an update on IFRS.

Using examples and case studies, this course will take a practical look at the opportunities and pitfalls of recent changes in accounting or other topical areas.

KEY OUTCOMES

This is a topical course and the content will vary depending on current developments. The course may cover:

- Proposals for further changes to FRS 102 including accounting for leases, revenue recognition and financial instruments
- Changes to relevant legislation, ethical requirements and ICAEW guidance
- Topical accounting problems
- A review of the changes to revenue recognition resulting from the application of IFRS 15

SUITABLE FOR

All accountants preparing accounts using UK GAAP.

Accounting updates

Charity Accounting and Governance update

TARGET AUDIENCE: PRACTICE

DURATION: 3 HOURS

LOCATION AND DATE:

Ravenwood Hall, Bury-St-Edmunds, 10 Jun
Holiday Inn Cambridge, 19 Oct

Covers developments in charity accounting, reporting and governance which are relevant for charity auditors and independent examiners. A topical course, drawing on practical examples and recent reports, particularly from charity regulators, so content will vary according to the latest developments.

KEY OUTCOMES

- Charity sector context and reminder of current regulatory framework
- Impact of recent Charity Commission investigations and monitoring work
- Reporting matters of material significance
- Update on charity audit and independent examination regime
- Charity accounting challenges
- Charity SORP development
- Current thinking on charity governance – challenges and opportunities
- Effective risk management and fraud awareness for charities Finance professionals working in or advising charities

SUITABLE FOR

Finance professionals working in or advising charities.

Common accounting problems

NEW
FOR
2020

TARGET AUDIENCE: PRACTICE/BUSINESS

DURATION: 3 HOURS

LOCATION AND DATE:

Ravenwood Hall, Bury-St-Edmunds, 5 Nov

Using feedback and resources from ICAEW's Technical Enquiries Service, this session looks at accounting problem areas in FRS 102, FRS 105 and the Companies Act. Using examples and case studies the session will show you how to get it right.

KEY OUTCOMES

- Common problems when accounting in deferred tax, intangibles, share capital, property plant and equipment, provisions, foreign currency
- How to avoid pitfalls when looking at eligibility for small company exemptions and other Companies Act issues
- How to get presentation and disclosure right for micro, small, medium sized and large companies

SUITABLE FOR

Finance professionals working in practice or business.

Accounting updates

IFRS update



TARGET AUDIENCE: PRACTICE/BUSINESS
WEBINAR DURATION: 1 HOUR

Over recent years IFRS has been through a number of significant developments. We've now had to adapt to major changes in how organisations account for important accounting areas.

With the clear strategy of UK GAAP to remain aligned with IFRS it is also an opportunity to stay ahead of the curve and be aware of changes that may impact on UK GAAP entities (which will help with forward planning).

KEY OUTCOMES

- Significant 'new' standards implemented in 2018 and 2019 ie, Revenue (IFRS 15), Financial Instruments (IFRS 9) and Leases (IFRS 16)
- How these standards were implemented and what challenges they brought with them
- Other IFRS developments
- Other proposed IFRS developments

SUITABLE FOR

Finance professionals working in practice or business who report using IFRS.

Transactions between a company and its directors



TARGET AUDIENCE: PRACTICE/BUSINESS
WEBINAR DURATION: 1 HOUR

The correct accounting treatment and disclosures of transactions with directors remains a difficult area, particularly in light of changes made in FRS 102.

KEY OUTCOMES

- Disclosure and legality of transactions with directors
- FRS 102 – accounting treatment of loans including the tax implications and disclosure issues
- Company law refresher, including directors loans, share issues

SUITABLE FOR

Finance professionals working in practice or business.

Accounting updates

Accounting for LLPs



TARGET AUDIENCE: PRACTICE
WEBINAR DURATION: 1 HOUR

This webinar covers all of the latest developments and is a refresher on hot topics. It is designed for everyone who is involved in preparing financial statements for LLPs.

The course considers LLPs adopting FRS 102, including small LLPs and LLPs using the micro entity framework.

KEY OUTCOMES

- The LLP SORP, including updates from the triennial review
- Important accounting topics, including members' loans, presentation as debt or equity, members' remuneration
- Getting presentation and disclosure right
- Overview of the regulatory framework
- Accounting for LLPs using FRS 105 and the micro entity framework

SUITABLE FOR

Anyone who is involved in preparing financial statements for LLPs.

Accounting for academies



TARGET AUDIENCE: PRACTICE/BUSINESS
WEBINAR DURATION: 1 HOUR

This webinar covers all of the latest developments and is a refresher on hot topics. It is designed for everyone who is involved in preparing financial statements or auditing academy schools.

KEY OUTCOMES

- Changes in the latest Academies Handbook and Academies Accounts Direction
- Relevant changes in FRS 102 and the Charity SORP
- A refresher on the regulatory framework
- Other hot topics

SUITABLE FOR

Anyone who is involved in preparing financial statements or auditing academy schools.

Accounting updates

Accounting and auditing for property companies



NEW FOR 2020

TARGET AUDIENCE: PRACTICE/BUSINESS
WEBINAR DURATION: 1 HOUR

This webinar looks at the accounting and auditing issues specific to property investment companies and developers.

KEY OUTCOMES

Accounting topics:

- Mixed use properties
- Transfer of properties
- Properties in a group situation
- Deferred tax on revaluations
- Accounting for inventories in developers
- Accounting for construction contracts
- Leasing under FRS 102

Auditing topics:

- Auditing accounting estimates
- Materiality in property company audit
- Bank confirmations
- Property managers - dealing with service organisations
- Addressing fraud risk

SUITABLE FOR

Finance professionals working in or advising property investment companies and developers.

Accounting and auditing for charities



NEW FOR 2020

TARGET AUDIENCE: PRACTICE/BUSINESS
WEBINAR DURATION: 1 HOUR

This webinar is an update and refresher on charity accounting and auditing.

KEY OUTCOMES

Accounting topics:

- Hot topics in the Charity SORP and changes resulting from the triennial review of FRS 102
- Trustees' annual reports
- Recent Charity Commission guidance
- Whistleblowing requirements
- A refresher on the regulatory framework

Auditing topics:

- A refresher on audit exemption and independent examination thresholds
- Obtaining sufficient audit evidence on investments
- Materiality in charity audits
- Peculiarities of charity audit reports
- The auditor's responsibilities in relation to the trustees annual report
- The directions for independent examiners

SUITABLE FOR

Finance professionals working in or advising charities.

Accounting updates

Accounting standards – the tax impact



TARGET AUDIENCE: PRACTICE/BUSINESS

WEBINAR DURATION: 1 HOUR

This webinar is for both accountants and tax specialists and considers the tax issues around preparing incorporated and unincorporated business accounts in light of the changes in UK GAAP over the past few years.

KEY OUTCOMES

- A refresher on exactly how the numbers in the financial statements lead to the tax position
- Directors' and group loans
- What information has to be provided to HMRC on small companies
- FRS 105 and its tax impact
- Leasing
- Intangibles
- Provisions including dilapidations
- Foreign currency transactions and forward contracts
- Deferred tax

SUITABLE FOR

Finance professionals working in practice or business.

WANT A COURSE ON A DIFFERENT TOPIC?

Our nationwide CPD Essentials programme gives you access to high quality training anywhere in the UK.

For a full list of locations, dates and topics, visit [icaew.com/essentialscpd](https://www.icaew.com/essentialscpd)

TO BOOK OR FOR MORE INFORMATION, CONTACT:

ONLINE:

[icaew.com/eacpd](https://www.icaew.com/eacpd)

EMAIL:

events@icaew.com

PHONE:

+44 (0)1908 248 159

Legal

Key speaker

PETER HERBERT FCA

Peter is an ICAEW Chartered Accountant with a professional practice background and 20 years' training experience. He specialises in financial reporting, auditing and company law, as well as commercial awareness and business skills. Peter is a founding director of Insight Training. He has a small practice, providing advice to mid-tier and small accountancy practices on aspects of accounting, auditing and practice regulation.

Legal

Anti-money laundering update

NEW
FOR
2020

TARGET AUDIENCE: PRACTICE/BUSINESS

DURATION: 3 HOURS

LOCATION AND DATE:

Ravenwood Hall, Bury-St-Edmunds, 5 Nov

The anti-money laundering rules are complex so this course will help firms in their compliance of this critically important area.

This is an update and refresher for all levels.

KEY OUTCOMES

- The recent changes in 2018 to the Money Laundering Regulations
- Current ICAEW guidance
- Identification of clients
- The risk-based approach to client due diligence
- When to report suspicions of money laundering including practical examples
- Bribery

SUITABLE FOR

Finance professionals working in practice or business.

WANT A COURSE ON A DIFFERENT TOPIC?

Our nationwide CPD Essentials programme gives you access to high quality training anywhere in the UK.

For a full list of locations, dates and topics, visit [icaew.com/essentialscpd](https://www.icaew.com/essentialscpd)

TO BOOK OR FOR MORE INFORMATION, CONTACT:

ONLINE:

[icaew.com/eacpd](https://www.icaew.com/eacpd)

EMAIL:

events@icaew.com

PHONE:

+44 (0)1908 248 159

Business management skills

Key speakers

JEREMY LEWIS MSC, FCA

A Fellow of ICAEW, Jeremy is an organisation development consultant, coach and supervisor.

Jeremy specialises in creative leadership development and collaborative strategic partnering, and has worked with top team and individual executives across the public, private and third sectors for over 10 years. Before establishing his own practice, Jeremy worked as an internal and external consultant with KPMG, Capita, Mercer and Lloyds Banking Group and was the OD practice director at the Institute for Organisational Development.

‘Excellent course and pitched at just the right level for accountants in practice in our sector.’

2019 DELEGATE

Business management skills

Business partnering for the finance professional

TARGET AUDIENCE: BUSINESS

DURATION: 3 HOURS

LOCATION AND DATE:

Ravenwood Hall, Bury-St-Edmunds, 17 Jun

There are growing expectations and demands on finance to show cost and change leadership. There's a common movement throughout the finance profession to move from a 'bean counting, information providing, transaction processing role' to an 'advisory and facilitating role' where finance staff are seen as the solution. This workshop explores what's needed to realise successful business partnering relationships across the business.

KEY OUTCOMES

- What does good business partnering look like?
- Creating relationships within the business
- How do customers define value?
- How to find out what's important to your customers
- Facilitating conversations
- Challenging business outcomes
- Creating opportunities to gather customer feedback
- Making it simple for others to engage with the technical process

SUITABLE FOR

Finance professionals working in business.

The impact of digital technologies: Part 1



TARGET AUDIENCE: PRACTICE/BUSINESS

WEBINAR DURATION: 1 HOUR

There is a lot of talk about 'digital' and its disruptive impact across sectors and industries but why does it matter and how will it impact our profession and your role? This two-part webinar will explore how digital is likely to change the role of the finance function as well as the finance professional. The webinars will look at each of the technologies through the lens of finance and cover the skills and behaviours that will be required to succeed in the digital age.

KEY OUTCOMES

- The impact of digital technology at a macro (industry) level
- Key drivers of the digital agenda in finance: Explosive growth in data and exponential advancements in technology
- What digital technologies are impacting finance?
- How will this change the role of the finance function?
- Digital technologies in detail (part 1): Robotic process automation, cognitive technologies

SUITABLE FOR

Finance professionals who want to gain a concise overview of the relevance and impact of digital technologies on finance.

Business management skills

The impact of digital technologies: Part 2



NEW FOR 2020

TARGET AUDIENCE: PRACTICE/BUSINESS

WEBINAR DURATION: 1 HOUR

There is a lot of talk about 'digital' and its disruptive impact across sectors and industries but why does it matter and how will it impact our profession and your role? This two-part webinar will explore how digital is likely to change the role of the finance function as well as the finance professional. The webinars will look at each of the technologies through the lens of finance and cover the skills and behaviours that will be required to succeed in the digital age.

KEY OUTCOMES

- The changing role of the finance function: digital as a key enabler for finance
- From 'operator' to 'catalyst and strategist'
- Digital technologies in detail (part 2): Blockchain, advanced analytics and visualisation tools
- Skills and behaviours to succeed in the digital age
- How to acquire these skills
- How to get started with digital

SUITABLE FOR

Finance professionals who want to gain a concise overview of the relevance and impact of digital technologies on finance.

WANT A COURSE ON A DIFFERENT TOPIC?

Our nationwide CPD Essentials programme gives you access to high quality training anywhere in the UK.

For a full list of locations, dates and topics, visit [icaew.com/essentialscpd](https://www.icaew.com/essentialscpd)

TO BOOK OR FOR MORE INFORMATION, CONTACT:

ONLINE:

[icaew.com/eacpd](https://www.icaew.com/eacpd)

EMAIL:

events@icaew.com

PHONE:

+44 (0)1908 248 159

Practice management

Key speakers

MATT FLANAGAN

Matt is a cloud business systems specialist, working in close partnership with forward thinking accountants to support their transition to cloud accounting & developing relevant advisory services. Matt's background was 15 years in enterprise IT delivery on HMRC & NHS platforms, leaving the corporate world in 2012 and has been working in the cloud accounting sphere since 2014. More recently having lead BlueHub as one of the leading App Integrators and also founded The Appacus Community for Accounting & Bookkeeping firms who want to properly adopt whilst taking advantage of what the Apps can offer both their firms and their clients. Matt has been monitoring and commentating on the 1st phase of Making Tax Digital (MTD) and accounting firm's digital transition since 2016.

‘Very up to date and brilliantly presented with lots of examples.’

2019 DELEGATE

Practice management

Creating a digital practice

TARGET AUDIENCE: PRACTICE

DURATION: 3 HOURS

LOCATION AND DATE:

Holiday Inn Cambridge, 2 Jun
Dunston Hall, Norwich, 1 Oct
Holiday Inn Ipswich, 3 Nov

For principals in accountancy firms looking to adapt their business model to take advantage of opportunities presented by developments in digital technologies. It will include sessions on connecting your clients, using digital tools to drive practice efficiency, and the various apps that are available and how to choose the best ones for your business.

KEY OUTCOMES

- How to evolve your existing cloud-based packages
- Drive efficiency via systems, apps and bank feeds
- Connecting your clients to the new digital capabilities
- Engaging your staff

SUITABLE FOR

The course will be most relevant for firms already on their journey to drive practice efficiency and increase client engagement.

WANT A COURSE ON A DIFFERENT TOPIC?

Our nationwide CPD Essentials programme gives you access to high quality training anywhere in the UK.

For a full list of locations, dates and topics, visit [icaew.com/essentialscpd](https://www.icaew.com/essentialscpd)

TO BOOK OR FOR MORE INFORMATION, CONTACT:

ONLINE:

[icaew.com/eacpd](https://www.icaew.com/eacpd)

EMAIL:

events@icaew.com

PHONE:

+44 (0)1908 248 159

Venue details

DUNSTON HALL, NORWICH

Ipswich Road
Norwich,
NR14 8PQ

Closest train station:
Norwich

HOLIDAY INN CAMBRIDGE

Lakeview Bridge Road
Impington
CB24 9PH

Closest train station:
Cambridge North

HOLIDAY INN IPSWICH

London Road
Ipswich
IP2 0UA

Closest train station:
Ipswich

RAVENWOOD HALL

Bury-St-Edmunds
IP30 9JA

Closest train station:
Bury-St-Edmunds

2020 course dates overview

Course	Dunston Hall, Norwich	Holiday Inn Cambridge	Holiday Inn Ipswich	Ravenwood Hall, Bury-St- Edmunds	Page
--------	--------------------------	--------------------------	------------------------	--	------

Tax

Practical implications of the Finance Act 2020	20 Apr	30 Mar	-	-	5
PAYE NIC update, including comprehensive review of off-payroll working	-	30 Mar	-	-	5
Corporation tax refresher and update	20 May	-	-	-	6
Tax planning for the smaller business	-	9 Nov	-	-	6
Autumn tax update	23 Nov	9 Nov	-	-	7
Personal tax update	23 Nov	21 Oct	-	-	7

Audit and Assurance

Audit and Assurance update (Spring)	17 Jun	14 May	-	-	9
Audit and Assurance update (Autumn)	6 Oct	25 Nov	-	-	9

Course	Dunston Hall, Norwich	Holiday Inn Cambridge	Holiday Inn Ipswich	Ravenwood Hall, Bury-St- Edmunds	Page
--------	--------------------------	--------------------------	------------------------	--	------

Accounting

Accounting/Financial reporting update (Spring)	17 Jun	14 May	-	-	11
Accounting/Financial reporting update (Autumn)	6 Oct	25 Nov	-	-	11
Charity Accounting and Governance update	-	19 Oct	-	10 Jun	12
Common accounting problems	-	-	-	5 Nov	12

Legal

Anti-money laundering update	-	-	-	5 Nov	18
------------------------------	---	---	---	-------	----

Business management skills

Business partnering for the finance professional	-	-	-	17 Jun	20
--	---	---	---	--------	----

Practice management

Creating a digital practice	1 Oct	2 Jun	3 Nov	-	23
-----------------------------	-------	-------	-------	---	----

On demand Webinars



Accounting

IFRS update	On-demand webinar available as of Jan 2020	13
Transactions between a company and its directors	On-demand webinar available as of Jan 2020	13
Accounting for LLPs	On-demand webinar available as of Jan 2020	14
Accounting for academies	On-demand webinar available as of Jan 2020	14
Accounting and auditing for property companies	On-demand webinar available as of Jan 2020	15
Accounting and auditing for charities	On-demand webinar available as of Jan 2020	15
Accounting standards – the tax impact	On-demand webinar available as of Jan 2020	16

Business management skills

The impact of digital technologies: Part 1	On-demand webinar available as of Jan 2020	20
The impact of digital technologies: Part 2	On-demand webinar available as of Jan 2020	21

‘I wanted to learn how to bring my financial information to life. I learnt how to tell the story. The content was very interesting and presented in an engaging way’

2019 DELEGATE FEEDBACK

‘Very up to date and brilliantly presented with lots of examples.’

2019 DELEGATE FEEDBACK

Additional local events

IPSWICH TAX SEMINAR - TOPICAL TAX TIPS PRESENTED BY TIM GOOD

25 March 2020
Holiday Inn, Ipswich

YOUNGER MEMBERS - EMOTIONAL INTELLIGENCE FOR SUCCESS

7 May 2020
Quy Mill Hotel, Cambridge

YOUNGER MEMBERS - PERSUASION & INFLUENCING SKILLS

13 February 2020
Quy Mill Hotel, Cambridge

WOMEN'S NETWORK - STRESS MANAGEMENT

12 June 2020
Hotel Felix, Cambridge

WOMEN'S NETWORK - EXPLORE YOUR MINDSET, ACHIEVE YOUR POTENTIAL

13 March 2020
Hotel Felix, Cambridge

YOUNGER MEMBERS - BETTER PEOPLE MANAGEMENT

10 September 2020
Quy Mill Hotel, Cambridge

PERSUASION & INFLUENCING SKILLS

17 March 2020
The Union Building, Norwich

24 March 2020
Holiday Inn, Ipswich

WOMEN'S NETWORK - PERSUASION & INFLUENCING SKILLS

13 November 2020
Hotel Felix, Cambridge

There are over 1.8m chartered accountants and students around the world – talented, ethical and committed professionals who use their expertise to ensure we have a successful and sustainable future.

Over 181,500 of these are ICAEW Chartered Accountants and students. We train, develop and support each one of them so that they have the knowledge and values to help build local and global economies that are sustainable, accountable and fair.

We've been at the heart of the accountancy profession since we were founded in 1880 to ensure trust in business. We share our knowledge and insight with governments, regulators and business leaders worldwide as we believe accountancy is a force for positive economic change across the world.

www.charteredaccountantsworldwide.com
www.globalaccountingalliance.com

ICAEW

Chartered Accountants' Hall
Moorgate Place
London
EC2R 6EA
UK

T +44 (0)20 7920 8100
E generalenquiries@icaew.com
icaew.com

CONTACT US

 ICAEW East Anglian Society of
Chartered Accountants
 @ICAEW_EastEng

icaew.com/eastanglian
icaew.com/eacpd

