

Stretch To Win Website

Privacy Policy

Last Modified: February 9, 2024

Stretch to Win Institute, LLC (“**Stretch to Win**”, “**StretchtoWin**”, “**Stretch to Win Fascial Stretch Therapy**”, “**Stretch to Win Frederick Stretch Therapy**”, “**Stretch to Win Fascia Stretch Therapy**”, or “**we**”, “**us**”, or “**our**”, as applicable) values the privacy of our customers and partners. This Privacy Policy, as modified from time to time, describes the types of information we may collect from you or that you may provide, and our practices in connection with information collected, used, maintained, protected, and disclosed, through our <https://stretchtowin.com> website (the “**Website**”).

As a general principle, information you provide to us will only be shared by Stretch to Win as outlined in this Privacy Policy. Our processing of personal information, such as your name, address, e-mail address, or telephone number, shall be undertaken consistent with the requirements of applicable privacy laws, including, but not limited to, the California Consumer Privacy Act (“**CCPA**”), the General Data Protection Regulation (“**GDPR**”), the UK General Data Protection Regulation (“**UK GDPR**”), and the Canadian Personal Information Protection and Electronic Documents Act (“**PIPEDA**”).

By visiting or using the Website, you agree to the practices and policies set forth in this Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use the Website.

As noted below under “Changes in Privacy Policy”, we reserve the right to amend this Privacy Policy from time to time in our sole discretion, and will post and maintain the most recent version of the Privacy Policy on the Website. We may not notify Website visitors of any such amendments, and You are responsible for reviewing this Privacy Policy upon each visit to the Website, referring to the “Last Modified” date at the top of this document to verify any changes. Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

1. Information We Collect

We collect two basic types of information from you in conjunction with your use of the Website – personal information and non-personal information. “**Personal information**” is any information that can individually identify you and includes, for example and without limitation, your name, email address, username, telephone number, postal address, payment card, billing and contact information, etc. “**Non-personal information**” includes information that does not personally identify you, but may include, for example and without limitation, tracking and usage information about your location, demographics, transaction information, use of the Website and the Internet, etc.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the Website. Information collected automatically

may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.

Personal Information

There are a number of circumstances in which you may voluntarily supply us with your personal information. The following lists the most common ways in which we may collect your personal information:

- Registration for membership on the Website
- Sign up to receive information or related services from us
- Requests for service or other assistance
- Participation in courses, online events, or other online forum
- Participation in surveys, special events, contests, and promotions
- Participation on social media accounts involving Stretch to Win or our services
- Any other place on the Website where you knowingly volunteer personal information

Non-Personal Information

When you use the Website, our servers may keep an activity log that does not identify you individually. These logs may include information such as device information about your computer, mobile device, or other device that you use to access the Website, which may include your IP address, browser, etc., your search criteria and selections and search results, and additional traffic data, such as time and date of access, access times, and referring website addresses. We use this information to assist us in running the Website and to ensure proper operation, among other lawful business uses.

Social Media Sites

When you interact with the Website on a social media platform, such as Facebook, Twitter, Tumblr, Pinterest, or Instagram, we may collect the personal information that you make available to us on that page or account, including your user ID and/or user name, and any information you have made public in connection with that social media service. Please note, however, that we will comply with the privacy policies of the corresponding social media platform, and we will only collect and store such personal information that we are permitted to collect by these social media platforms.

Use of Cookies and Tracking Tools

When you interact with the Website, we automatically receive and record information on our server logs from your browser, including your IP address, “cookie” information, and the page you requested.

- Cookies: “Cookies” are small computer files transferred to your computing device that contain information such as user ID, user preferences, lists of pages visited and activities conducted while using the Website. We use Cookies to improve or tailor the Website, customize advertisements by tracking navigation habits, measuring performance, and storing authentication

status so re-entering credentials is not required, customize user experiences with the Website, and for analytics and fraud prevention. For more information on Cookies, including how to control your Cookie settings and preferences, visit <http://www.allaboutCookies.org>. You can manage Cookies in your web browser (for example, Edge, Explorer, Chrome, Safari, etc.) settings, and you always have the choice to change these settings by accepting, rejecting, or deleting Cookies. If you choose to change your settings, you may find that certain functions and features of the Website will not work as intended. Cookie settings are slightly different depending on the browser used, so to manage Cookies, you should refer to the program documentation and the relevant settings within your particular browser.

- **Web Beacons:** “Web Beacons” (a.k.a. clear GIFs or pixel tags) are tiny graphic image files embedded in a web page or email that may be used to collect information about the use of our Website and associated features, the websites of selected advertisers and the emails, and special promotions or newsletters that we send. The information collected by Web Beacons allows us to analyze how many people are using the Website, using selected publishers’ websites, or opening emails, and for what purpose, and also allows us to enhance our interest-based advertising.
- **Web Service Analytics:** We may use third-party analytics services in connection with the Website, including, for example, to register mouse clicks, mouse movements, scrolling activity and text typed into the Website. We use the information collected from these services to help make the Website easier to use. These analytics services generally do not collect personal information unless you voluntarily provide it and generally do not track your browsing habits across web services that do not use their services.
- **Mobile Device Identifiers:** As with other tracking tools, mobile device identifiers help us learn more about our users’ demographics and internet behaviors in order to personalize and improve the Website. Mobile device identifiers are data stored on mobile devices that may track mobile device and data and activities occurring on and through it, as well as the applications installed on it. Mobile device identifiers enable collection of personal information (such as media access control, address, and location) and traffic data.
- **Behavioral Advertising:** We may use a type of advertising commonly known as interest-based or online behavioral advertising. This means that some of our partners may use tracking tools to collect information about a user’s online activities to display ads to the user based on the user’s interests (“**Behavioral Advertising**”). Such partners may include third-party service providers, advertisers, advertising networks or platforms, traffic measurement service providers, marketing analytics service providers, and other third-party service providers (collectively, “**Advertising Service Providers**”). Other tracking tools that may be used by our partners may collect information when you use the Website, such as IP address, mobile device ID, operating system, browser, web page interactions, geographic location, and demographic information, such as gender and age range. These tracking tools help us learn more about our users’ demographics and internet behaviors.

By using the Website, you consent to the use of cookies and the tracking tools referenced above, in connection with the operation of the Website as described above.

“Do Not Track” Practices

At this time, we do not honor do-not-track signals from browsers or other consumer choice

mechanisms regarding the collection of behavioral tracking data. While we collect personal information from you as described above, we do not collect personal information from you to monitor your online activities across third party websites or online services and over time (also known as behavioral advertising or interest-based advertising). We do not use or allow third parties to collect personal information from you on the Website in order to monitor your online activities across third party websites or online services and over time.

Third-Party Use of Cookies and Other Tracking Technologies

Some content or applications, including advertisements, on the Website are served by third-parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our Website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

Email and Other Communications

We may contact you by email or other means at an email address that you have provided to us. For example, we may send you promotional offers or our newsletter. If you do not want to receive email from us, please let us know through the “unsubscribe” feature included in our communications.

2. Our Use of Information We use the information we collect from you and about you to help us personalize and continually improve your experience with the Website. Additionally, we may use the information we collect from and about you in the following ways:

- To present our Website and its contents to you
- Provide you with the products, services, courses, and other features you request from us
- Communicate with you about your account or transactions with us and send you information about features on the Website
- Communicate with you about changes to our policies
- Personalize content and experiences on the Website
- Perform statistical, demographic, and marketing analyses of users of the Website and their searching patterns
- Send you newsletters, offers, and promotions for our products and services, third party products and services, or special events by email or other media
- Administer contests, promotions, and surveys
- Optimize or improve our products, services, and operations
- Detect, investigate, or prevent activities that may violate our policies or be illegal
- To fulfill any other purpose for which you provide it
- In any other way we may describe when you provide the information

- For any other purpose with your consent

3. Our Disclosure of Information

We will only share personal information as provided in this Privacy Policy, and within our company and any subsidiaries and affiliates. We may disclose aggregated information about our users, and information that does not identify any individual, without restriction. We may disclose personal information that we collect, or you provide as described in this privacy policy:

- To our subsidiaries and affiliates
- To contractors, service providers, and other third parties we use to support our business
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Stretch to Win's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Stretch to Win about our Website users is among the assets transferred
- To fulfill the purpose for which you provide it
- For any other purpose disclosed by us when you provide the information
- With your consent

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request
- To enforce or apply our terms of use
https://configio.blob.core.windows.net/media/em_stwi/Attachments/2022%20Theme/Privacy%20Policy%20%26%20Terms%20of%20Use%20PDFs/47851.00002Terms_of_Use.pdf
and other agreements, including for billing and collection purposes
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Stretch to Win, our customers, or others

Emergency Situations

Stretch to Win will abide by the United States of America data privacy laws. We may use or disclose your personal information if required to do so by law or in the good-faith belief that such action is necessary to (a) conform to applicable law or comply with legal process served on us or the Website; (b) respond to requests from public and government authorities; (c) protect and defend our rights or property, the Website, or our users; and (d) act under emergency circumstances to protect the personal safety of us, our affiliates, agents, or the users of the Website or the public.

California Disclosures

In the preceding 12 months, we collected and disclosed for a business purpose the following categories of personal information about California consumers:

Category	Examples	Collected?	Categories of Recipients
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Identifiers	Name, address, e-mail address, IP address	Yes	Organizations providing services to us or our Website
Personal information categories listed in the California Customer Records statute	Name, professional-related information; and employment-related information	Yes	Organizations providing services to us or our Website
Protected classification characteristics under California or federal law	Name, age, citizenship, nationality, ancestry, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, proof of eligibility to work	Yes, gender and veteran status only	Organizations providing services to us or our Website
Internet or other similar network activity	Browsing history, search history, information on a consumer's interaction with the Website	Yes, all collected through Google analytics	No
Geolocation data	IP address data	Yes, collected through Google analytics	No
Professional or employment-related information	Proof of eligibility to work, resumé, other professional-related information and employment-related information	Yes, professional information only	Organizations providing services to us or our Website
Biometric information	None	No	No
Education Information	None	No	No
Inferences from the foregoing	None	No	No

Purposes for Collection, Use, and Sharing. We use and disclose the personal information we collect for our commercial purposes, as further described in this Privacy Policy, including for our business

purposes with our partners and service providers as follows:

- Auditing related to our interactions with you;
- Legal compliance;
- Detecting security incidents, protecting against malicious, deceptive, fraudulent, or illegal activity, and exercising our related rights;
- Debugging;
- Performing services (for us or our service provider);
- Internal research for technological improvement;
- Internal operations;
- Activities to maintain and improve our services; and
- Other one-time or short-term uses.

Your Rights. Where applicable, if you are a California resident you may have the following rights under the CCPA in relation to personal information we have collected about you, to the extent required by the CCPA and subject to verification and any applicable exceptions:

Right to Know/Access: You have the right to request that we disclose certain information to you about our collection and use of certain personal information about you as described below:

- The specific pieces of personal information collected;
- The categories of personal information collected;
- The categories of sources from whom the personal information is collected;
- The purpose for collecting the personal information; and
- The categories of third parties with whom we have shared the personal information.

Right to Delete: You have the right to request that we delete your personal information.

Freedom from Discrimination: You have the right to be free from unlawful discrimination for exercising any of the rights above.

To make a request in relation to the above rights, please contact us using the information below. To fulfil your request, we will need to verify your identity.

Only you, or someone legally authorized to act on your behalf, may make a request related to personal information collected about you. To designate an authorized agent, the authorized agent must provide sufficient information that allows us to reasonably verify that they have been authorized by you to act on their behalf.

To request a notice, please submit your request to:

stwinstitute@stretchtowin.com

or call us at (855) 878-7894.

Canada, European Union, and United Kingdom Privacy Rights

If our processing of your personal information is subject to the European Union General Data

Protection Regulation, the UK General Data Protection Regulation, and/or the Canadian Personal Information Protection and Electronic Documents Act, and unless subject to an exemption, you may have the following rights with respect to your personal data as applicable:

- The right to request a copy of your personal data which we hold about you and where possible, to transmit that data directly to another data controller;
- The right to request that we correct any personal data about you;
- The right to request your personal data be erased where it is no longer necessary for us to retain such data;
- The right to withdraw your consent at any time to the processing of personal data to which you provided consent for processing;
- The right to request that we provide you with a copy of your personal data;
- The right, where there is a dispute in relation to the accuracy or processing of your personal data, to request a restriction be placed on further processing;
- The right to object to the processing of personal data (where applicable); and
- The right to lodge a complaint with a data supervisory authority.

Please note that we will need to verify your identity before we are able to process any of the requests described in this Section, and in our discretion, may deny your request if we are unable to verify your identity. As a part of this process, government or other identification may be required.

If you are a resident of the European Economic Area (“EEA”), when we process your personal data, we will only do so in the following situations:

- We need to use your personal data to perform our responsibilities under our agreement with you;
- We have a legitimate interest in processing your personal data. For example, we may process your personal data to send you marketing communications, to communicate with you about changes to the Website, and to provide, secure, and improve the Website.
- We have your consent to do so.

If your personal data is subject to the GDPR or UK GDPR, we will transfer personal data from the EEA to a location outside the EEA only when there has been a documented adequacy determination, or where we have confirmed adequate privacy protections. If we transfer personal data to a third party acting as our agent, we will also obligate the third party to have adequate privacy protections in place.

If your personal data is subject to PIPEDA, we will transfer personal data from Canada to locations outside of Canada only where we have confirmed adequate privacy protections. If we transfer personal data to a third party acting as our agent, we will also obligate the third party to have adequate privacy protections in place.

4. Security

We are concerned about ensuring the security of your personal information. We use commercially reasonable efforts to protect your personal information collected through the Website from access, loss, misuse, alteration, or destruction by any unauthorized party. Due to the nature of security

practices (there is no 100% secured platform available in the industry), we cannot guarantee the security of our databases, nor can we guarantee that information you supply in connection with use of the Website will not be intercepted while being transmitted to us over the Internet or wireless communication. Therefore, any information you transmit to the Website is at your own risk. We do not promise, and you should not expect, that your personal information or private communications will always remain private.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

5. Links To or From Other Sites

Please note that the Website may link to other websites and online services operated by third parties, such as Configio.com and various CEU/CE credentialing organizations. These websites are controlled independently from us, and we do not control their privacy policies, which may be different from ours. We encourage you to review the privacy policies of any third-party websites or applications.

6. Children's Online Privacy

Stretch to Win respects the privacy of children and we are committed to complying with the Children's Online Privacy Protection Act (COPPA). We do not knowingly collect, solicit, use, or disclose personal information from children under the age of 13. If you are under 13, please do not attempt to register for the Website or send any information about yourself to us. No one under age 13 may provide any personal information to us. If we learn that a child under 13 has provided personal information to us without verification of parental consent, we will take commercially reasonable steps to delete that information. If you believe we might have any information from or about a child under 13, please contact us at stwinstitute@stretchtowin.com.

7. Notice to Non-US Users

As the Internet is a global environment, collecting and processing personal information may involve the transmission of this data internationally, including into and/or outside of the United States. Therefore, by communicating electronically with us you acknowledge and agree to your personal data being processed in this way.

Specifically, if you are located outside of the United States, please be aware that by using the Website your personal information may be transferred to the United States, the privacy laws of which may be deemed by your country to have inadequate data protection. If you are located outside of the United States and voluntarily submit personal information to us, you thereby consent to the general use of such information as provided in this Privacy Policy and to the transfer of that information to, and/or storage of that information in, the United States. Nevertheless, our Website

is intended for users only within the United States.

8. Changes to Privacy Policy

As noted in the beginning of this Privacy Policy, we reserve the right to amend this Privacy Policy from time to time in our sole discretion, and will post and maintain the most recent version of the Privacy Policy on the Website. We may not notify Website visitors of any such amendments by e-mail or other personal contact. You are responsible for reviewing this Privacy Policy upon each visit to the Website. You can determine if the Privacy Policy has been revised since your last visit by referring to the “Last Modified” date at the top of this document.

9. Contact Us

If you have any questions about this Privacy Policy or its implementation, please contact:

By mail: Stretch to Win Institute, LLC.

580 N. 54th St.,
Suite 1
Chandler, AZ
85226

By Email: stwinstitute@stretchtowin.com