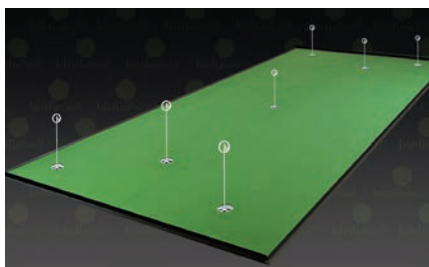


► BIRDIE BALL

Birdie Ball is one of those successful companies that has carved out its very own niche in the golf world. Their catalog of play-the-game-anywhere products aren't ostensibly for kids alone, but they certainly appeal to the kid in all of us, from huge blowup mini-golf style creatures (think dino or hippo's mouth instead of clown's mouth) to portable "golf bounce houses" to the very well-respected limited-distance ball. Their giant plastic clubs are definitely for kids, while six- and nine-hole target sets make the game truly fun for the rankest beginner. Even Birdie Ball's newest product, an indoor putting green, is different from myriad others out there. It even feels like real grass on your feet, and as with natural grass surfaces, the ball — limited flight or otherwise — reacts as it should, with no wobble, rolling on the flat, spongy sublayer, while the "nubby" top layer controls the speed. You choose the thickness, width, length and Stimp speed, and Birdie Ball will create to your specs. It's the real deal.

Starting at about \$75
birdieball.com



► TGA

TGA Premier Junior Golf, the nation's leading introductory and recreational golf program ensuring the game's future, has expanded on its junior golf expertise with the launching of its own line of custom fit golf clubs for boys and girls. With the launch of its equipment line, TGA positions itself as the only company in the golf industry fully dedicated to growing the game through programming initiatives and providing its own properly fitted golf equipment along the way. To bring the new clubs to market, TGA called on 30-year golf industry manufacturing veteran Ross Kvinge of Plus One Sports, who has worked with high profile manufacturers like Nicklaus Golf and Spalding. TGA's equipment is designed with technology that makes it easier for beginning and experienced junior golfers to excel. This is especially true with the driver, which is the largest driver head on the market for juniors featuring a lightweight hot forged design. As for the TGA junior irons, unlike most junior golf equipment companies who position the sweet spot too high and toward the heel of the club, these irons are designed by redistributing weight from the hosel out along the top-line of the club which positions the sweet spot perfectly centered on the clubface creating easier and more consistent shots. TGA Premier Junior Golf boxed sets are offered in seven color-coded sizes based on height with right- and left-handed options for both boys and girls making it convenient and affordable for parents to fit their junior golfer.

\$89.99-\$149.99 | playtga.com



► GOLPHIN

What do you get when lad named Calum McPherson, the scion of a Scottish foundry — who just happens to be an outstanding professional and amateur golfer — decides to do his part to grow the game he loves so much? You get a cutting edge set of clubs designed exclusively for kids. You get Golphin Ltd. Recognized for its outstanding concept and designs — including oversized, precision-crafted irons that instill confidence from the first swing — Golphin debuted in 2014 and immediately racked up two prestigious awards in its home country and China. And now they're coming to America and available online and in retail shops. McPherson got the idea for Golphin after watching his son struggle with cut-down clubs, and having set a goal to make golf more enjoyable for juniors. Designed to benefit children ages three through 11, they were developed in partnership with PGA Professionals and the biomechanical department at Strathclyde University, in Glasgow, using technology transfer from the aerospace industry. They are 22 percent lighter and 35 percent larger than most junior golf clubs, making it easier for players to swing, control and hit. A radial profile was added to the sole of the clubs to provide greater forgiveness for differing lie angles and to accommodate children's various address positions and heights. The GFK line of Golphin product selections is based on the height of each individual child. The Golphin Coaches Pack, designed for teaching professionals to provide equipment for potential new golfers at clinics and lessons, consists of 14 clubs: four high-loft drivers, six 7 irons, two "Swedgers" and two putters — including several left-handed clubs. Individual GFK sets include one driver, one 7 iron, one "Swedger" and one putter.

golphin.com